

Attitudinal survey of black and Asian adults in Wales

Survey carried out in 2018 by Agroni Research Ltd



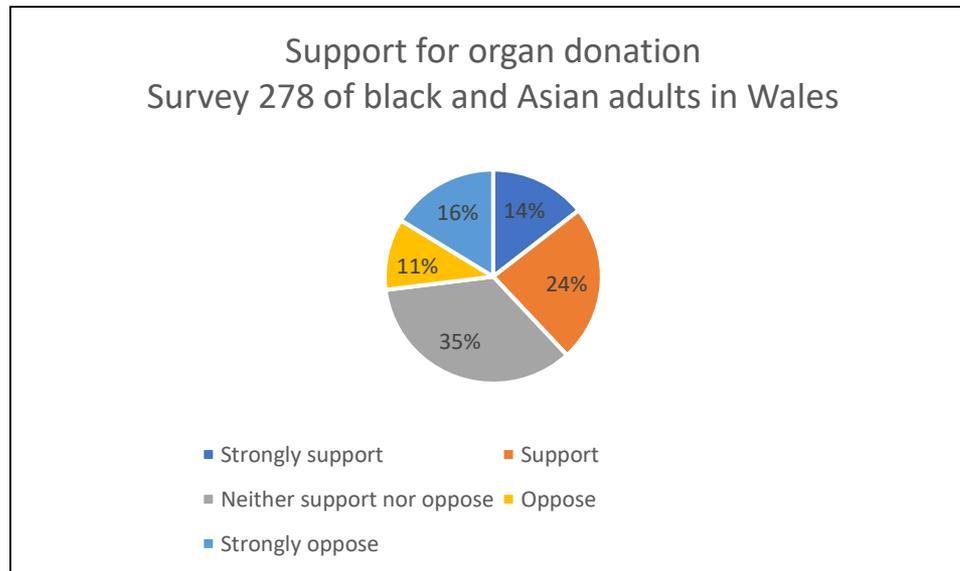
Yes I donate
ORGAN DONATION

Attitudinal survey of black and Asian adults in Wales

- NHS Blood and Transplant recently commissioned a survey of 278 black and Asian adults 18+ living in Wales
- The main ethnic groups were defined as Black African-Caribbean, Black African, Indian, and Bangladeshi/Pakistani
- Interviews with respondents took place in four areas of Wales – Cardiff, Newport, Swansea and Vale of Glamorgan
- The research was carried out face-to-face by Agroni Research, a bespoke agency specialising in BAME respondents, using a paper questionnaire during May 2018.

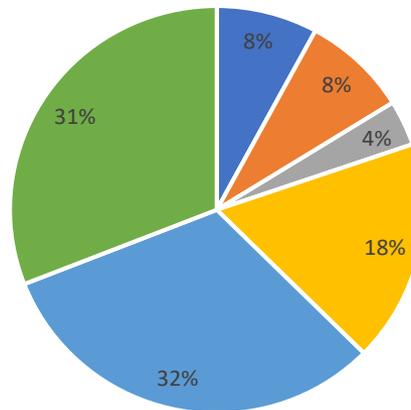
Key findings – support for organ donation among black and Asian adults in Wales

- Support for organ donation:
 - 14% strongly support
 - A quarter (24%) support
 - Just over a third (35%) had not formed a view on organ donation
 - 11% oppose
 - 16% strongly oppose



Key findings – willingness to donate organs among black and Asian adults in Wales

Willingness to donate
Survey of 278 black and Asian adults in Wales



- Definitely donate all
- Definitely donate some
- Consider donating all
- Consider donating some
- Don't know
- Definitely would not donate

Barriers against organ donation among black and Asian adults in Wales

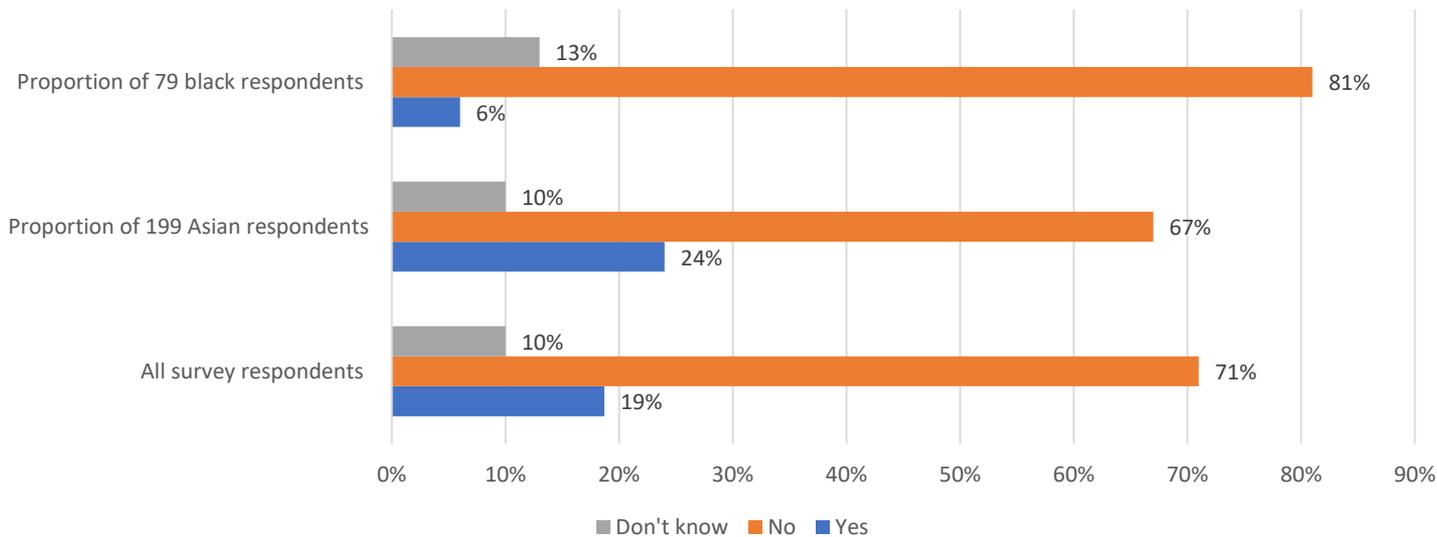
- 232 respondents who would consider donating some or all of their organs after death, who were opposed to organ donation, or did not know whether they would donate their organs after death, were shown a list of reasons why other people have said they would not donate their organs after death. They were then asked which, if any, were relevant to them
- The top four reasons selected were:
 - I think organ donation is against my culture or religion/faith (31%)
 - I want my body to be whole when it is buried or cremated (16%)
 - I don't want to donate to someone from a different community or religion/faith (14%)
 - I worry my family might be upset if I donated my organs (11%)
- However a quarter of respondents (25%) stated they did not know the reason why they might not donate organs

Motivators towards organ donation among black and Asian adults in Wales

- 192 respondents who would definitely donate, or would consider donating, all or some of their organs, and those who did not know whether they would donate their organs after death, were shown a list of reasons why other people have donated organs. They were then asked to select, which, if any, applied to them.
- The top four reasons selected were:
 - Someone I love could one day need a transplant (62%)
 - I feel a social responsibility to donate my organs (16%)
 - It would be improving and saving the lives of others (16%)
 - My organs will only go to waste when I die (14%)
- However a quarter of respondents (25%) stated they did not know the reason why they might donate organs

Do black and Asian adults in Wales talk about organ donation?

Whether black and Asian adults in Wales have ever talked to anyone about organ donation



NB please note the differences between black and Asian respondents can only be considered indicative as they are small sample sizes

Knowledge about organ donation among black and Asian adults in Wales

- When asked to say which statements are true:
- There were little awareness that black and Asian people are more likely to need a transplant than white people
 - Only just over 1 in 10 (11%) of respondents said that black and Asian people in the UK are more likely to need an organ transplant than white people in the UK
 - In comparison, more than a quarter (29%) thought white people were more likely to need a transplant and 6 in 10 (60%) thought the demand for organs is the same across all ethnic groups across the UK
- There was little awareness that ethnic matching is important
 - Only almost 1 in 5 respondents (17%) thought that it is possible to receive an organ from someone from a different ethnic group, but that in practice the organ is going to be better matched if it comes from someone of your own ethnicity