

Organ donation design style summary

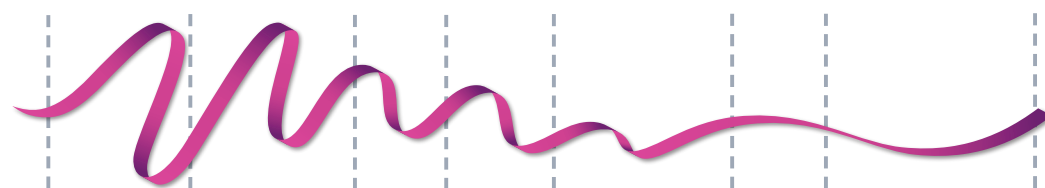
Our organ donation design style colours

- Identity colour Organ Pink – Pantone Rhodamine Red (RGB: 224/17/157 - HTML: E0119D)
- Plenty of white space
- Accent colour Organ Purple – Pantone 255 (RGB: 110/44/107 - HTML: 6E2C6B)

RR

255

Our ribbon



Dotted lines indicate ribbon cropping options if used

Yes I donate graphic

- Bottom right of the page - only use one
- Not distorted or altered in any way
- Clear zone equal to height of the 'o' in 'I donate'
- Can be reversed out of solid colour
- Two versions, portrait and landscape



Yes I donate
ORGAN DONATION

▲ Portrait version

Example publications ►



▲ Graphic clear zone



Yes I donate
ORGAN DONATION