



NHSBT Charity **Update**

NHSBT Board Meeting 21st July 2026



NHS Blood and
Transplant **Charity**

NHS Charity and the role of the NHSBT Board

NHSBT Charity follows a Corporate Trustee model:

- NHSBT is the Charity's Corporate Trustee
- The NHSBT Board is therefore the Charity's Trustee Board
- The NHSBT Board has established the Charity Committee, an independent Committee chaired by Caroline Serfass, to make and monitor arrangements for the control and management of the NHSBT Charity.

The Charity Committee must act in the charity's best interests when taking decisions

- Dual role of statutory service provider and corporate trustee of an NHS Charity can create a conflict of interest for NHSBT when deciding how to apply charitable funds
- Decision making processes must be independent of NHSBT's decisions concerning the use of its exchequer funds
- There is a clear, open, and independent process of decision making, set out in the Charity Procedures, which are updated and reviewed by the Charity Committee on an annual basis

To ensure there is a balance between 'business as usual' and 'blue sky' activity, decision makers within the Charity considers

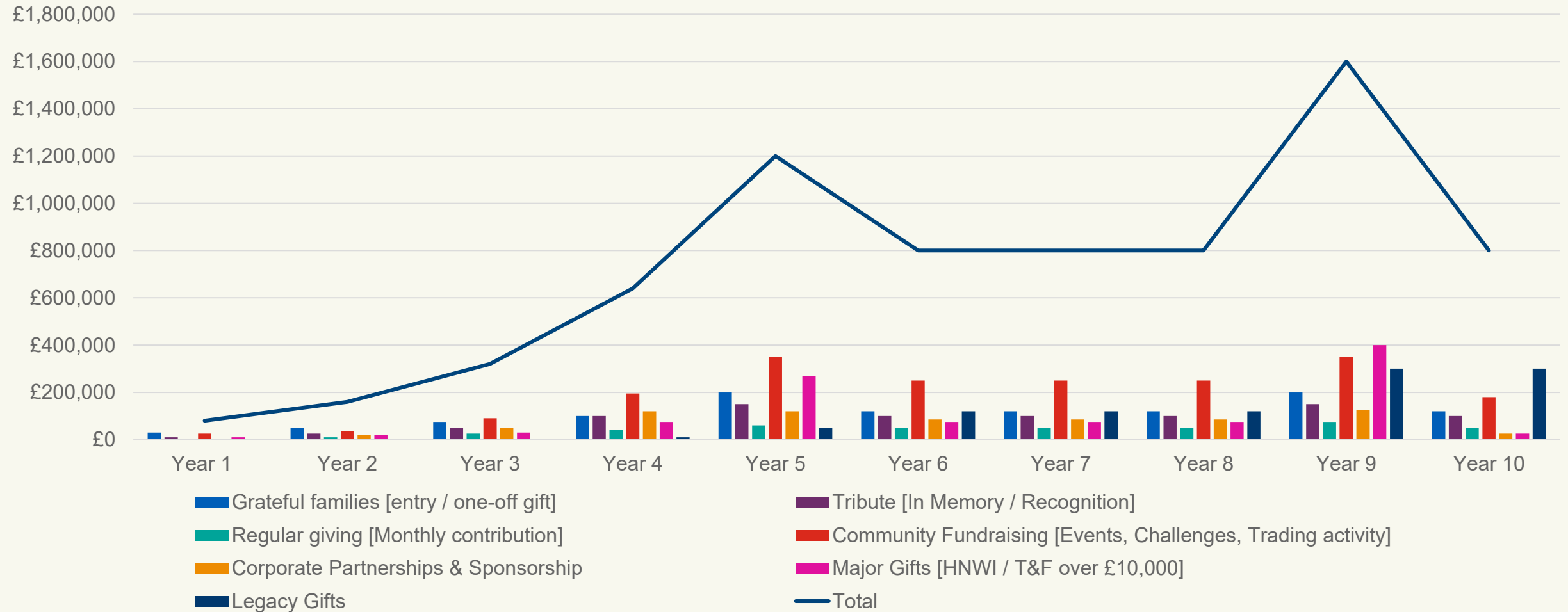
- **Enhancement.** Is the project going to improve existing provision, or is it just replacing something already in place?
- **Timeliness.** Is funding going to help save and transform lives more promptly?
- **Expectation.** Is there a gap or improvement in service delivery which, if funded, may lead to empowering more staff and supporters to become advocates for the charity?



NHS Blood and
Transplant **Charity**

2025 – 2035 10-year projections informing the NHSBTC Phased 5-year Plan.

Income streams & 10 year projections



2025 – 2030 NHSBTC Phased 5-year Strategic Development Plan **informing** the 2-year operational plan

We're here!



Empower



Embed



Enhance

★ ***Education*** ★ ***Infrastructure*** ★ ***Innovation*** ★



NHS Blood and
Transplant **Charity**

General Progress Summary: July 2026

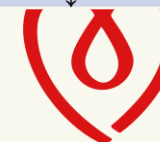
Priority 10 areas of activity on the 2-year Plan)	Focus areas	General Status Q1 2026/27	Comparison with previous quarter*
Systems, Processes & Stakeholder Management	Standard Operating Procedures, general regulatory compliance, data control and reporting		↔
	Volunteer and Supporter Recognition, Engagement and Management Planning		↔
	Merchandise (trading) and collateral		↔
Corporate Fundraising	Partnerships		↔
	Sponsorship		↑
	Gift in Kind Management		↑
Grateful Families (Donors / Patients)	Entry gifts		↔
	Irregular repeat supporters		↔
Community Fundraising	Groups and associations		↔
	Challenges, events and in aid of activity		↔
	Charity Advocates Programme		↔
Regular Giving	Monthly Giving Campaigns		↔
	MicroHive / Give as You Earn (NHSBT and Corporates)		↔
Major Gifts	High Net Worth Individuals (HNWI)		↑
	Charitable Trusts and Foundations		↔
Tribute Giving	In Memory, In Celebration		↔
Charity visibility	Special campaigns, Regular communications		↑
Legacy Gifts	Marketing, Pledge management		↔
Grant Management	Engagement & application submissions, prioritisation & approval, Monitoring & evaluation	Limited time attributed to monitoring, evaluation, and communicating impact in Q1	↓

Highlights Q1 2026/27

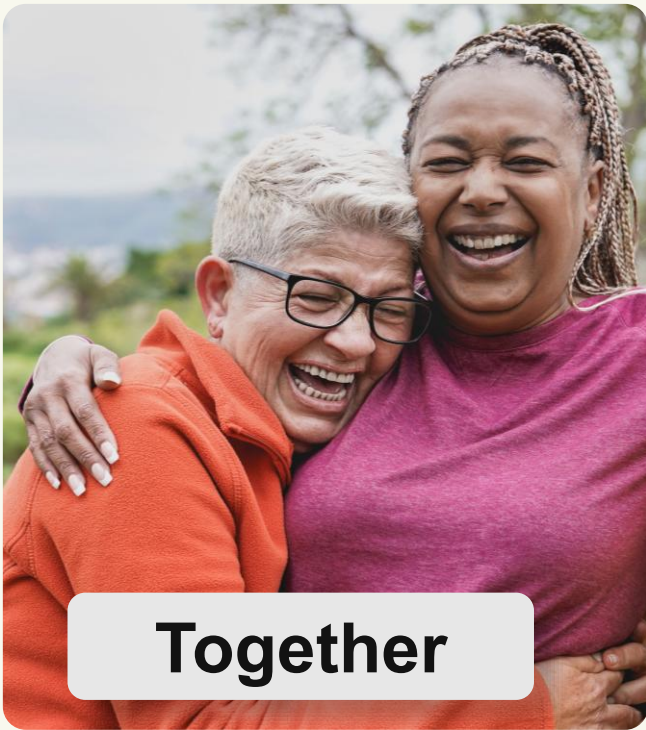
- 2025/26 Applications have provided £2.5m fundraising priorities
- Gifts in kind with a value of over £500,000 secured
- Active high-value pipeline of £500,000
- Significant national PR and brand awareness through London Marathon and Metallica collaborations
- Community fundraising Q1 stretch target achieved
- Six-figure legacy gift confirmed
- Confirmation of low-cost and no-cost increases in capacity from September

KEY: Generally Inactive Positive Progression Needs more attention Critical / Issues

Comparison with previous quarter: Improvement: ↑ Deterioration: ↓ Unchanged status: ↔



NHS Blood and Transplant Charity



Together

Your support could help us do a little more to make a **lasting difference.**

£10 Children's book about sickle cell so classmates better understand why their friend is in pain or away from school.

£100 A paediatric heart recipient's family meeting with other families to develop useful support networks as they navigate life post-transplant.

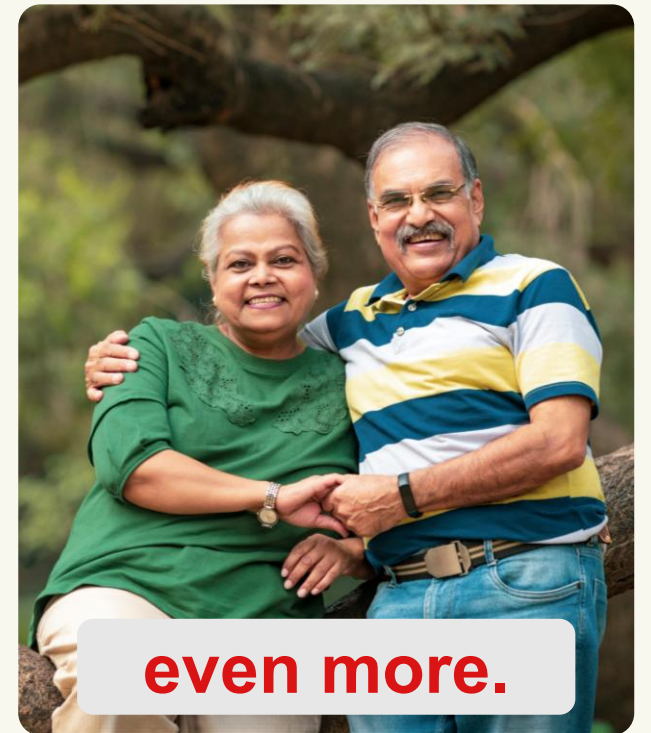


we can achieve

Your support could help patients and families receive **even better care, support and treatment.**

£1,000 Wellbeing support for an organ donor family following the traumatic loss of a loved one.

£10,000 Enhanced equipment to improve the experience and environment for blood and platelet donors.



even more.

Significant support could help create **transformational change.**

£100,000 A research trial to test the development of new plasma treatment to determine safety and effectiveness.

£1million State-of-the-art organ transport device to extend preservation time and allow for longer distance transportation, potentially saving more lives.

Thank **you.**

Give now: www.nhsbt.nhs.uk/charity

Contact us: nhsbtcharity@nhsbt.nhs.uk



Save lives
Give blood



Yes I donate
ORGAN DONATION

NHSBTC is registered with the Charity Commission, Registered Charity Number 1061771

