

## MY BLOOD YOUR BLOOD SOCIAL MEDIA GIVEAWAY - TERMS AND CONDITIONS

- The promoter of this Prize Draw ("Prize Draw") is NHS Blood and Transplant a Special Health Authority established under SI 2005 No. 2529 of 500 North Bristol Park, Filton, Bristol, BS34 7QH ("NHSBT").
- No purchase is necessary to enter this Prize Draw.
- By entering into this Prize Draw, you confirm that you have read and agree to these Terms and Conditions to be in with a chance of winning a printed copy of a children's book called 'My Blood, Your Blood'.
- Ten (10) winners will each receive one (1) printed copy of the book. Five (5) winners will be selected from Facebook and five (5) from Instagram entries.
- Winners will be selected at random from all valid entries using a process intending to be fair and genuinely random.
- To enter, entrants must comment with their favourite book under the competition post on Facebook or Instagram. Entrants must be following the Give Blood NHS official account on the relevant platform at the time of entry and at the time of winner selection.
- Entries must be received between the start time of 0700 GMT on Thursday 5<sup>th</sup> March 2026 and the closing time of at 2359 GMT on Wednesday 11<sup>th</sup> March 2026.
- The Prize Draw will take place on Thursday 12<sup>th</sup> March 2026. Entries received after this time will not be valid.
- The prize is non-transferable and no cash alternative will be offered. NHSBT reserves the right to substitute the prize with another prize of equal or greater value if circumstances beyond its reasonable control make it necessary to do so.
- NHSBT reserves the right to disqualify any entrant whose conduct is contrary to the spirit or intention of the Prize Draw, including but not limited to fraudulent entries, automated entries, or entries not complying with these terms and conditions.
- The winners will be notified by direct message on the platform through which they entered within five (5) working days of the closing date of the Prize Draw. Winners must respond within twenty-eight (28) days of notification and provide their full name and UK postal address to claim their prize. If a winner does not respond within twenty-eight (28) days, NHSBT reserves the right to select an alternative winner at random.
- The winners will be required to provide their name and postal address for prize fulfilment purposes only. This data will not be used for any other promotional purpose without prior consent. Personal data will be processed in accordance with NHSBT's Privacy Policy, available by emailing [socailmedia@nhsbt.nhs.uk](mailto:socailmedia@nhsbt.nhs.uk).
- The surname and county of the winners will be available upon request for thirty (30) days after the closing date by emailing NHSBT at [socialmedia@nhsbt.nhs.uk](mailto:socialmedia@nhsbt.nhs.uk)
- Winners may object to their information being made available by contacting NHSBT at [socailmedia@nhsbt.nhs.uk](mailto:socailmedia@nhsbt.nhs.uk), however NHSBT may still be required to provide this information to the Advertising Standards Authority upon request.
- The Prize Draw is open to UK residents over the age of eighteen (18).
- Employees of NHSBT and their immediate families are not eligible to enter.
- Only one (1) entry per person per social media platform (one (1) on Facebook and one (1) on Instagram). Multiple comments will not increase an entrant's chances of winning.
- Only one (1) prize per household will be awarded.
- Entries made through agents, third parties, organised groups or automated methods will not be accepted.
- NHSBT's decision is final and no correspondence will be entered into.
- NHSBT will post prizes to winners within a reasonable timeframe after a valid postal address is received. NHSBT accepts no responsibility for prizes lost, delayed or damaged in transit.
- NHSBT reserves the right to amend, suspend or cancel the Prize Draw where it becomes necessary to do so due to circumstances beyond its reasonable control.
- NHSBT reserves the right to amend or cancel this Prize Draw at any time.
- This Prize Draw is in no way sponsored, endorsed, administered or associated with Facebook or Instagram.
- Entrants are providing their information to NHSBT and not to Facebook or Instagram.
- This Prize Draw and these terms and conditions are governed by the laws of England and Wales and is subject to the exclusive jurisdiction of the courts of England and Wales.