



## Across the Biggest Bauer Brand for 55+

The Greatest Hits Radio has a dedicated following of 55+s who look to us to not only **provide the soundtrack** to their day but also **provide recommendations** on what the latest must haves and dos are. With one of the largest growing audiences in radio (up a huge +12% YoY) GHR now reaches an impressive **8.54 million listeners each week**. Featuring all the biggest songs of the 70s, 80s and 90s, GHR is here to ensure that 55+ audience are being catered to.

The Greatest Hits Network provides **local and regional news updates**, interviews, and **community features** ensure you stay informed and feel **connected to where you live**.



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