

Radio Engagement – South Central

Radio items which were broadcast for National Transplant Week 8th July- 14th July 2013.

Organised my George Sarmezey Northampton General Hospital Chaplain.

There was a live interview at the start of National Transplant Week on Sunday, 7th July at Radio Northampton. The 2 people interviewed Revd. George Sarmezey, as a Hospital Chaplain, (and a Christian), and Dr. Nicola Hames Clinical lead organ donation, (Consultant Anaesthetist Northampton General Hospital)

This live interview was supplemented by other recorded interviews which included the following;

A Donor family who was interviewed at home by a reporter.

A recipient of a donor from Northampton (as above)

A faith representative from each of the Sikh, Buddhist, and Hindu faiths (recorded phone interviews)

George Sarmezey had tried to get a Muslim representative but had not succeeded.

The aim was to raise the profile and importance of Organ and Tissue donation within Northamptonshire. Each of the represented faiths did not have any objection to organ donation, some seeing it as a 'moral' duty, or best left up to the individual.

The radio piece was broadcast, or parts of it were broadcast throughout the week following the Sunday broadcast. We know that listeners did get in contact with the radio station to offer opinions and tell their own stories. There were at least two phone-ins that week and positive comments from those who spoke with George afterwards who were mainly hospital staff who knew him and commented on the issue.

For any additional information please feel free to contact me.

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