

# **Board Meeting in Public Tuesday, 26 September 2023**

Title of Report	Tissue and Eye Services Strategy		Agenda No.	4.3
Nature of Report	⊠ Official	☐ Official Sensitive		
Author(s)	Ben Hume, Assistant Director			
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Non-Executive Director Sponsor	Piers White			
Presented for (tick all that applies)	<ul><li>☑ Approval</li><li>☐ Information</li><li>☐ Update</li></ul>			
Purpose of the report and key issues				
<ul><li>Purpose: This paper provides a summary of the Tissue and Eye Services (TES) Strategy. We ask for its approval.</li><li>Key Issues: The main points of the strategy are summarised.</li></ul>				
Previously Considered by				
For commercial reasons, the strategy has been reviewed by the Board in private as it has developed throughout the last year. This includes a full briefing at today's private session.				
Recommendation	The Board is asked to approve the TES Strategy.			
Risk(s) identified (Link to Board Assurance Framework Risks)				
OTDT-06 Inadequate Tissue Donation Activity				
Strategic Objective(s) this paper relates to: [Click on all that applies]				
□ Collaborate with partners    □ Invest in		in people and culture	⊠ Drive in	novation
		and diversify our donor base		
Appendices:	None			



## 1. Executive Summary

- 1.1 Our role is to co-ordinate, recover, process, store and supply human tissue for transplantation making a vital contribution to NHSBT's mission to save and improve lives. We are one of Europe's largest tissue banks.
- 1.2 This strategy sets the direction for our services from 2023 to 2026. It aligns us with NHSBT's vision of a world where every patient receives the donation they need.
- 1.3 Our mission is to increase the number of patients whose lives are saved or improved through treatment with human tissue products. The new TES strategy is similar to *Organ Donation & Transplantation 2030* because we have a simple proposition: more donors, more transplants.
- 1.4 This strategy set out our vision to revolutionise donation particularly to meet the domestic need for corneas. Simultaneously we will become financially sustainable. We will also further innovate to meet patient demand.

## 2. Background and 5 key opportunities

- 2.1 We supply tissue to four market segments, for use in the NHS and independent UK hospitals.
- 2.2 In two market segments we are recognised as the leading national supplier: Ophthalmic and Cardiovascular. In the other two market segments we supply within a commercial market: Orthopaedic & Sports Injury and Burns & Wound Care.
- 2.3 Since March 2022, we have engaged with colleagues, stakeholders and completed detailed analysis. They tell us that we:
  - Need more donors to meet patient need for corneas and heart valves
  - Must concentrate on value for patients, customers and the NHS
  - Can make more of our R&D and expertise to deliver new and innovative products
  - Should be agile to respond to our customers.
  - Must develop our people and attract new skills so that we have an expert workforce to deliver our vision

#### 3. Key actions in our Strategy:

- 3.1 We will:
  - Deliver a step change in the availability of corneas and heart valves through a new donation approach
  - Achieve financial sustainability by meeting patient need
  - Meet the demand for innovative and new products
  - Engage with our customers across all specialties
  - Attract, retain and grow an expert workforce

### 4. Governance

- 4.1 A delivery group has been established to oversee the implementation of the strategy.
- 4.2 This will oversee implementation of strategic actions, monitor performance, and adjust accordingly. It includes senior representatives from NHSBT and our partners.