

Buckinghamshire Hospitals NHS Trust: Rebuilding our new normal



Blood and Transplant

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Introduction

After the pandemic it has been a case of learning the new 'normal', identifying how we could restart staff teaching and once again promote organ donation within the trust. This is a snapshot of what we have achieved in 2022-2023.



Organ Donation Week

Tea trolley teaching in ED was performed as formal teaching could not be delivered due to unit and patient capacity issues. This supported staff-wellbeing as it ensured staff members and patients got a drink, biscuits and sweets, as well as of course the OD pink goodies.

Pink organ donation goody bags were also given to all ICU staff during ODW to raise awareness.

I was able to restart the ODW promotion in the main hospital restaurant capturing an audience from trust clinical and non-clinical staff, patients (attending for appointments) and members of the general public. This facilitated a number of valuable and interesting discussions, as well as encouraging individuals to opt in and opt out of the ODR.

Devastating brain injury, Organ & Tissue donation SIM day

New learning opportunity developed for ICU medical and nursing staff, we have now run the first two of these and the plan is to continue these twice a year as they were well received by staff.

Lift wraps at Stoke Mandeville



South Asian Heritage Month

I helped the Embrace Network to celebrate South Asian Heritage month at the Trust cricket match with teams made up of staff and members of the public. This again facilitated open discussions with individuals and the opportunity to dispel some myths around donation with those who follow the Hindu faith. The organisers put on the most amazing feast for the attendees.



Celebrating Diwali

As well as being able to share information about OD and TD, it also allowed me to learn about Diwali and the importance of the celebration for the local community. There was such a diverse attendance of staff sharing stories.



Bucks Trust Organ and Tissue Donation Conference

The event held in March 2023 was well attended by seventy clinical and non-clinical staff, and a number of amazing and inspirational speakers. This event led to new link nurses for ICU and theatres being identified and also opened up further teaching sessions and meetings to share donation information.

Promoting organ donation in schools

I supported a year 13 student in her A-level Extended Project Qualification. She produced a YouTube video which was shared with the year 12 and 13 students in her school. I hope to explore more ways to promote organ donation in our local schools.