

Sharing hospital engagement and public promotion activities

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An ODC with a Punch

Our Organ Donation Committee was set up in 2013 and meets 4 x per year. Our members include an Organ Donor Mum, a Heart Transplant Recipient, an ICU Matron (chair), Mortuary, Theatre, ED representatives and link nurses, CLOD (Respiratory Consultant) and SNOD. Our committee is very active and inclusive, and we get together socially after each meeting.

What we do

- Registered Charity Organ Donation Isle of Man
- Organ Donation Isle of Man Facebook Page
- Own branded promotional items (pens, tote bags, badges, wrist bands, information leaflets)
- Organ Donation educational talks to hospital community, Women's institute, corporate events, local radio, schools, trainee nurses
- Promotional events at Isle of Man Food Festival, Tesco's, Ramsey Town Hall, Ronaldsway Airport, annual Parish Walk

What has been achieved

- Organ Donation Garden opened 2015 in Noble's Hospital, with a recognition stone for each donor
- Annual Organ Donation Memorial Service
- St John Award held every two years
- Developed promotional video 'A Mother's Story'.
- Major Stakeholder in the development of 'Daniel's law'
- Fun public events to raise money and awareness for the charity



Own branded Organ Donation Isle of Man information leaflet



Conclusion

We believe it is the diversity and commitment of each member that makes our committee well run and effective. Due to our activities we have a voice in our hospital and in the community and receive recognition and support from both. Social media presence helps us to engage with the public. Our registered charity supports the Organ Donation garden, and will sponsor keep sakes that are currently being designed by a local jeweller.



Peveril Motorcycle Club, IOM, presenting a cheque to 'Organ Donation Isle of Man' in the Memorial Garden, Noble's Hospital

Daniel's law

The Human Tissue and Organ Donation Bill received Royal Assent in July 2021, which means that we are one step closer to an opt-out system of organ donation registration, like in England, Scotland and Wales



Annual Organ Donation Memorial service in St George's Church, Douglas, IOM