

Organ Donation – The gift of Life

An animation

York and Scarborough Teaching Hospitals NHS Foundation Trust Organ Donation Committee
Huckleberry Films animation company

Objectives of Project

Promotion – Leave them certain. Key message to talk about Organ Donation and to create discussion

Education – Highlight some of the key steps along the organ donation journey for both families and staff.

A Thankyou – chance to involve some of the wider team and a nod to their importance in the whole process.

Hoped to create an animation that could be used as resource for many population groups / schools / NHSBT.

The process

Animation company – **Huckleberry films** – MS Teams meetings to discuss vision of project

Two days of interviews (sound bites recorded)

NHS Staff / Organ Donation ambassadors interviewed and topics covered;

Rob Ferguson - **CLOD** / General chat about all things organ donation

Richard Nicholson (Theatres) – Management of patient family , creating dignified environment , after care , theatre flow and space

Claire Place - **ICU sister** - Family liaison, end of life care, creating keepsakes , management of patient end of life , emotions involved

Ashani Rathnakeerthi -Sri Lankan Global Health - General thoughts on organ donation

Rachel Jones SNOD - Her extensive role as SNOD and involvement in all stages of Organ Donation

Jess Tong - **ICU Sister**

Tom Jaconelli - **ED Consultant** - Stabilisation of sick patient admitted to ED and the initial conversations with families about potential devastating injuries. Managing those patients on waiting list with organ failure.

Jill Hall - **Donor Family** - The whole process and her experience especially the human touches.

Mark Smith - **Recipient** - How his life has changed since transplant

Gordon Crowe - **Team Manager organ donation** – Key messages regarding Organ Donation

The soundbites were then put together to tell the story and journey of both staff , family of patients and an animation put together to depict this and get across key facts about Organ Donation.

Results

<https://youtu.be/-MLhC-C9b4Q>



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Leave them Certain

This animation was produced to hopefully give more information about Organ Donation , the process , the people involved and to get people talking about Organ Donation.

We hope it will be used far and wide as a resource.

