

Craig is CEO of the Royal Osteoporosis Society. Prior to that he spent 12 years in senior leadership roles in membership associations and regulators. Craig serves on the Board of the Royal College of Anaesthetists, the professional body which educates and represents members of the largest hospital specialty. A former Barrister, Craig moved into communications on the invitation of a cabinet minister to develop the government's public engagement strategy for the Equality Act 2010. Craig joined the organ donor register at the age of 18 and is particularly interested in public communications about the benefits of donation.