

## NHSBT BOARD SCOTTISH GOVERNMENT UPDATE – MARCH 2022

### Donation and Transplantation Plan for Scotland: 2021-2026

- Recommendations from the Scottish plan continue to be taken forward by the working groups, SNBTS who are leading on the actions in relation to tissue donation and Scotland's living donation co-ordinator, who is leading on the actions in relation to living kidney donation.
- On the recommendation to promote research in relation to organ and tissue transplantation and regenerative medicine, key professionals from across academia and NHS Scotland with an interest in organ and tissue transplantation research, attended a virtual Scottish Transplantation Research Symposium on 27 January. This was arranged by the Scottish Donation and Transplant Group (SDTG) in association with the Scottish Government Chief Scientist Office, to encourage networking, identify future collaborations for transplant research and identify opportunities where collaboration on joint research might be beneficial. You can read more about the symposium [here](#).

### Awareness Raising Activity

- A three-week digital and radio campaign has been running since 11 March to remind people of the choices they have when it comes to deceased donation and encourage them to make their decision known. The key messaging of the campaign is **Make it, Record it, Share it**.
- To mark World Kidney Day on 10 March, we promoted the benefits of living kidney donation, including altruistic donation, across our social media platforms.

### New Organ and Tissue Donation Marketing Campaign

- Following last year's successful 'Big Change' public information campaign to raise awareness of the opt out system for organ and tissue donation in Scotland, a new marketing campaign is now in development to with the call to action '**Don't leave your loved ones in doubt**'. The new campaign, which will run across TV, radio and digital channels, is currently in production and is due to launch this summer.

### Donation and Transplantation in Scotland

- As at 5 March 2022, over half of the population of Scotland (55.2%) have recorded their donation decision on the NHS Organ Donor Register. Of this total, 52.3% have recorded a decision to be a donor, with 2.9% choosing to opt out.

## **UK Government Health and Care Bill**

- The Scottish Government continues to consider and comment on the implications for Scotland of the Bill.

**Scottish Government**  
**March 2022**