

A large, stylized red blood drop with a white outline, positioned centrally on the left side of the poster. It contains the main text and the 'Save a life Give blood' logo.

**Now more  
people than  
ever can  
save lives**



**Save a life  
Give blood**

**Blood donation rules  
have now changed**

For more information please visit:  
[blood.co.uk/fair](http://blood.co.uk/fair) or scan the QR code



**Stonewall**



**NATIONAL  
AIDS  
TRUST**



**FREEDOM  
TODONATE**

