

NHSBT Board
November 24 2016

Reports from the UK Health Departments

A report from each UK Health Department is attached.

UPDATE FROM THE NORTHERN IRELAND DEPARTMENT OF HEALTH

Northern Ireland Organ Donation Clinical Advisory Group

The Organ Donation Clinical Advisory Group, the ad hoc group which was formed to take forward work on implementing the statutory requirements of the Health (Miscellaneous Provisions) Act (Northern Ireland) 2016, is continuing to progress its work with a view to developing a Departmental Policy Statement on Organ Donation and underpinning initiatives designed to implement the legislative requirements (to promote transplantation and report annually to the Northern Assembly).

The Clinical Advisory Group is pursuing 5 separate workstreams:

- Workstream 1: Organ Donation Communications Benchmarking and Improvement Initiatives
- Workstream 2: Continuing Professional Development
- Workstream 3: Development of the Organ Donation Policy Statement
- Workstream 4: Local Government Code of Practice
- Workstream 5: Raising Young People's Awareness

The Clinical Advisory Group is very grateful to Professor John Forsythe and Ceri Rose from NHSBT for attending its meeting on 27th October to share their experience on organ donation promotion and the Behaviour Change strategy and provide insight into NHSBT's work.

We are in the process of organising a Local Government Workshop with a view to engaging with local Councils on opportunities to work with them to promote organ donation at local level. This is expected to take place in the New Year.

Developing collaboration with the Republic of Ireland

Departmental officials are engaging with their counterparts from the Department of Health in Dublin to discuss possible areas of collaboration in various areas of health, including living donor transplantation.

NHSBT has agreed to liaise with DoH Northern Ireland officials regarding discussions with Organ Donation and Transplant Ireland.

Wales update report for NHSBT Board November 2016

The annual Welsh Government Awards.

On 6 October the communication team for organ donation won their category gaining recognition for their achievements for excellence of work in delivering the communication on the change in legislation for organ donation to the population of Wales. These awards are integral to acknowledging the hard work and commitment demonstrated by teams and individuals across the organisation to deliver for the people of Wales.

The Organ Donation Campaign was also highly commended in the shortlist of nominees at this year's UK Civil Service Awards.

December – 1 year on since new system was introduced

The First Minister and Cab Sec will attend a joint organ donation anniversary event with the Cardiff and Vale health board. Plans are still underway but we are expecting it to be a small event with some stakeholders and people who have benefited from the system over the last year.

The Media have been invited and there will be a press release supported by a case study.

We continue with proactive social media and PR.

The communication annual report will also be published on Dec 1st.

Welsh Blood service.

Nothing to raise with NHSBT on the blood safety or service side

UPDATE FROM THE SCOTTISH GOVERNMENT

There has been positive progress in increasing deceased donor numbers, with 75 deceased donors in the first seven months of this year. We have seen a welcome increase in the combined authorisation rate to 64.5% (from 57.1% last year).

The Scottish Government's organ donation marketing campaign "We Need Everybody", received very positive media coverage and support from a range of celebrities and stakeholders, many of whom got behind the theme of the campaign and "got naked" to show their support for donation. Here's the Specialist Nurses for Organ Donation showing their support!



During the campaign period, the advert drove 63,000 visitors to the Organ Donation Scotland website – more than in the whole of 2015, and for the first time more men than women visited the site. This in turn led to increased numbers joining the ODR. Currently 43.7% of the Scottish population is on the ODR.

The Scottish Government has now appointed two new Lead Clinicians. Dr Iain Macleod, a Consultant Intensivist, as the Lead Clinician for Organ Donation, and Mr John Casey, a Consultant Transplant Surgeon as Lead Clinician for Transplantation. Both will provide clinical advice and support to the Scottish Government.

We are continuing to work on developing a consultation on ways of increasing organ, and tissue donation. The consultation is nearing completion and is expected to be launched in December.

On-going work includes projects on living donation, paediatric and neonatal donation, a review of Scottish Donation Committees and promoting donation within the BAME communities in Scotland.

Scottish Government, November 2016