

Q&A from Community Investment Scheme workshop 1: An introduction to the scheme (6 Nov 2020)

General scheme focused questions

Can you include admin support as part of the application?

Yes, you can include budget for admin support in your application. NHSBT understands that project work requires administrative support to deliver community projects. If staffing costs make up a significant proportion of the requested funds, judges will assess whether the project is providing value for money (Criteria 5).

Where will I find the application forms?

<https://www.nhsbt.nhs.uk/how-you-can-help/get-involved/community-investment-scheme/round-3/>

Do the speakers, ambassadors and real story tellers charge for their time?

Our Organ Donation Ambassadors are all volunteers. Likewise the clinical leads and Specialist Nurses in Organ Donation (SNODs) would also be volunteering in their spare time as their clinical rota allows. For Blood, requests can be made for volunteer speakers to share their experience around sickle cell.

When do you want the projects to start?

We are offering three timescale options in this round of funding:

- 1 April 2021- 31 December 2021 (9 months)
- 1 April 2021- 1 April 2022 (1 year)
- 1 April 2021- 1 Oct 2022 (1.5 years)

All projects will need to be completed by 1 October 2022.

(RE community engagement leads) Can we apply as a consortium in the application?

Yes

What are the focus areas for the Community Engagement Leads initiative?

- South Birmingham with a focus on the Pakistani Community
- East London with a focus on the Bangladeshi Community
- West London with a focus on the Indian Community
- North London with a focus on the Black Community
- South London with a focus on the Black Community
- North Birmingham with a focus on the Black Community
- Manchester with a focus on the Black Community

Is it just organisations in the above areas that will be supported?

A. The areas listed above are the key areas of focus for the community engagement leads projects. Funding for this initiative will be restricted to these populations and areas, but general Community Investment Scheme funding (standard project work) can take place anywhere in England and Wales, providing the applicant can show the local need for intervention.

Are local councils part of Government bodies? (in reference to the restriction around the highest level of funding)

They would be considered a public body, and therefore are included in the "experience of working with either a government department (ministerial or non-ministerial) or a public body" that is necessary to apply for the highest funding bands (£10,001- £20,000 and the Community Engagement Leads initiative)

Is there a budget to increase social media campaigns?

Applicants can include social media campaigns as part of their project proposal. We are looking for innovative approaches to project work this year, and we welcome digital approaches in particular. If you are looking to include social media in your project, ensure that you have robust measurements for success, and demonstrate why you are best placed to deliver this work e.g. your platform, your audience size, your reach, the reach of previous campaigns.

As Community engagement leads projects will be co-designed with NHSBT, what will you be looking for in terms of delivery? To put in the application? To clarify, it might be difficult to know what will work before doing the baseline.

The application process is based on skills, experience and understanding of the main issues. The process has the four stages; including a baseline, the action plan development, delivery and end point assessment. We will therefore need to work with organisations that can demonstrate both skill and experience in the categories outlined in the application form

It's my first week working for Believe - Organ Donation based in Wales. Are we eligible to apply for the grants?

The scheme is open to organisations. These could include registered charities, limited companies, charitable incorporated organisations, community interest companies, or unincorporated groups.

Questions about key groups and faith/beliefs

What have you found out about faith barriers? Is it black and white?

Barriers around organ donation vary greatly across different faiths and even within them.

One of our key challenges at NHSBT over the last year has been that large numbers of people from the Muslim faith have recorded an opt out decision on the NHS Organ Donor Register. Reasons for this have included the spread of misinformation over platforms including WhatsApp, and a perception that donation is not permissible in the Muslim Faith.

We have been working with key faith leaders to challenge this perception. You can read more about our work on this at the following link <https://www.organdonation.nhs.uk/helping-you-to-decide/your-faith-and-beliefs/islam/>

Will there be information available for you to share in terms of organ donation relating to Islam, 90% of our users are Muslim

Yes, please see the link below for further information.

<https://www.organdonation.nhs.uk/helping-you-to-decide/your-faith-and-beliefs/islam/>

You can also access data around the barriers and motivations for diverse groups here:

<https://nhsbtdeb.blob.core.windows.net/umbraco-assets-corp/16484/190709-england-summary-bame-organ-donation-attitudinal-survey-wave2.ppt>

What funding can be applied for to specifically work with south-Asian communities?

Projects looking to work in this community can apply for work focusing on Organ Donation: this includes

Funds between £1 and £2,499

Organisations looking to deliver a project focusing on blood and/or organ donation can apply for this funding band.

Funds between £2,500 - £10,000

Organisations looking to deliver a project focusing on blood and/or organ donation can apply for this funding band.

Funds between £10,001 - £20,000

This funding band is more restricted, as applicants can only apply for activity around blood, or a combination of blood and organ donation (so not solely focusing on organ donation). Blood activity must focus on the Black African and Black Caribbean communities, but the organ donation elements of combined projects can focus on any Black, Asian, mixed heritage or minority ethnic community.

Community Engagement Leads initiative – set grant of £20,000

For this funding, work must be taking place in a specific location. Please check the [website](#) for more details.

Project work around blood can only focus on Black African or Black Caribbean communities.

General questions around organ donation in the scheme

Why should one sign the ODR when the law is there to take organs after death?

When someone dies, they do not automatically become an organ donor now the law has changed. A specialist organ donation nurse still has a conversation with the family to determine the person's last known decision about donation.

To do this, they look at the NHS Organ Donor Register, and discuss any registration with the family. This shows the family what their loved one decided, and when they decided it. This can give families greater confidence that the decision they are making about donation is the one their loved one would have wanted. If they know of a decision made more recently that differs from the one on the ODR, that becomes the last known decision, and the nurse will respect that.

Where a decision hasn't been made either way, the nurse will explain that the law now means people can be presumed not to have objected to donation if they haven't made a decision to opt out. The nurse will then ask the family if it is OK to proceed with donation. The nurse will always respect the family's decision.

This is why it's important to both register your decision, and have a conversation with your family about your decision. It means that they have absolute clarity about what you want, so they can respect your wishes if they are ever approached about organ donation.

Can we undertake work on living donation?

Projects undertaking work around organ donation must focus primarily on awareness of, and participation in deceased donation. Other forms of organ donation may be referenced in applications, but the focus must be on deceased organ donation.

We have successfully previously run organ donation projects combined with free community health screenings. You mentioned that for this project you're seeking creative & innovative projects. we would like to continue our organ donation & health screenings project with added digital activities & personal stories, however I worry if this project would be seen as innovative enough? Does it have a chance?

We are looking for innovative approaches to community intervention, but if you work more traditionally and can demonstrate clear impact, your application is still very welcome.

With health checks and screenings our concern would be around digital contingency planning, as this wouldn't be possible in person if COVID-19 restrictions are still in place. Applications with a focus on something so physical would need to show how they could adapt their work to move online.

General questions around blood donation in the scheme

Which regions are in most demand for Ro blood?

Our key areas are Manchester, Birmingham and London

What is the situation in Lancashire? or is it the case that blood is donated to a national bank/network to distribute where blood is needed?

That is absolutely right - our network distributes where there is need

I live in a very populous area with a high percentage of BAME residents, however there is very rarely donation centres in my area. I almost always have to travel to predominantly white areas/ and or out of my borough to give blood. Can you tell us how you identify donation locations and where there would be scope to increase opportunities for people to donate closer to home in areas they are more familiar with?

(asked which area – answer is North London) We are looking to expand our capacity in this area. If you have any suggestions as part of your work we can get them assessed and increase capacity.

RE Blood donation: Would there be scope as part of a funded project for our organisation's venue, or those of our partners, to be used?

Yes but the venue would need to be assessed and approved by our ops team

Is a list of blood donation locations available?

You can visit www.blood.co.uk to find local sessions / donor centres.

Who can we contact - to link up with blood donors/recipients - for real life stories?

Please contact the community funding inbox with any requests community.funding@nhsbt.nhs.uk

(RE blood) Is there any info on the requirements for donation venues?

Yes. Our team will do a venue assessment. We can send these criteria as part of your support pack &/or upon request from the community funding email