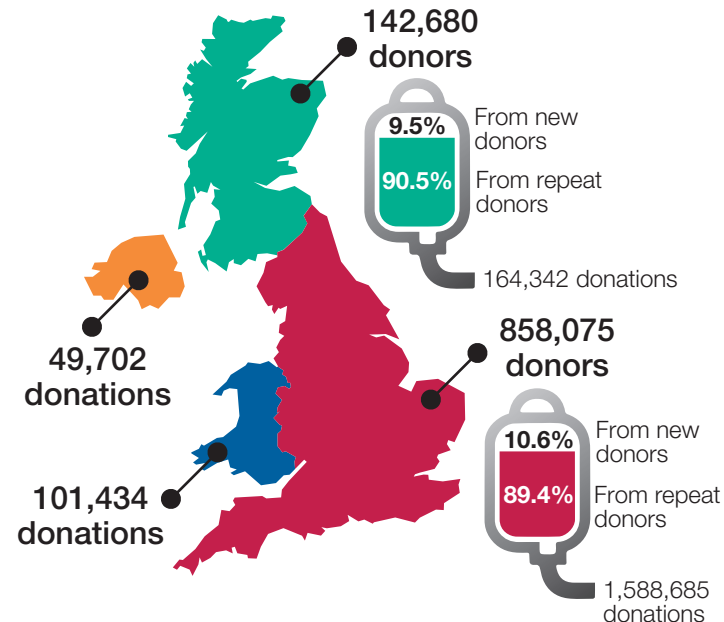
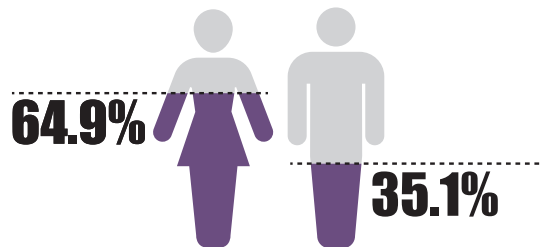


## Blood Donor Demographics 2018

- England needs **135,000** new donors per year to replace those who can no longer donate
- in 2018, **20.2%** of all donors in England were new donors (an increase from **17.3%** in 2017)

### Gender of new donors, England



### Donors must be:

Between **17** and **66** years old

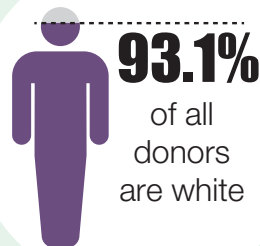
Over **70** and have given blood in the last two years

**1 in 46** people aged **17-65** in England - donate

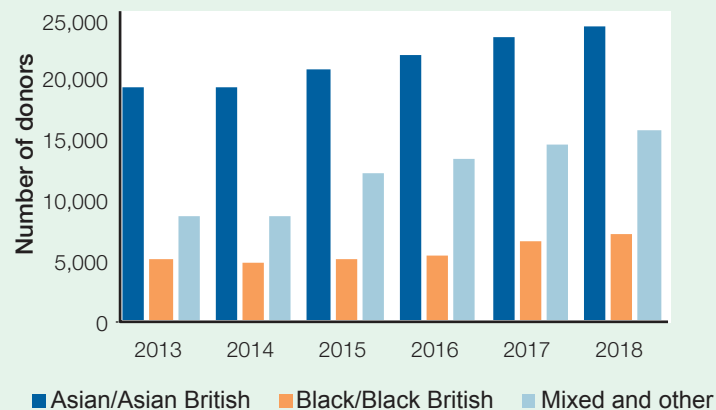
**1 in 42** people aged **25-34** in England - donate

### Ethnicity of all donors, England

- more BAME (Black Asian and minority ethnic donors) donors are needed as some blood conditions that are treated with transfusions most commonly affect BAME individuals
- BAME donors are more likely to be a match for BAME recipients

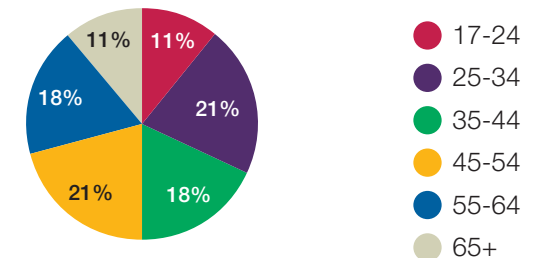


### Number of BAME donors by year

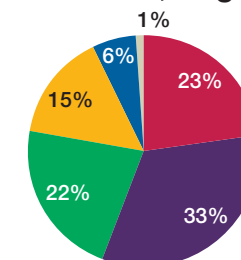


### Age

#### All donors, England



#### New donors, England



New donors are younger than repeat donors