

NHS Blood and Transplant – Lay Member - Biography

Craig Jones

Craig has over 12 years' experience of senior management roles in membership and regulatory bodies, most recently as Director of Communications at the Advertising Standards Authority.

Craig also serves on the Board of the Royal College of Anaesthetists, the professional body which educates and represents members of the largest hospital specialty.

A non-practicing Barrister, Craig moved into communications on the invitation of a Cabinet Minister to develop the government's stakeholder strategy for the Equality Act 2010. During his period at the Bar, Craig practiced as a government lawyer in the Home Office.

Craig joined the organ donor register at the age of 18 and is particularly interested in public communications about the benefits of donation.